B.Com. (Banking &Insurance) Department Report 2022-2023

Faculty Members:

Prof. Anuja Sameer Narvankar (Coordinator)

Prof. Vivek Singh

Activities conducted by the department:

 Ayurvedarshan (Exhibition on Medicinal herbs and shrubs) was held on 23rd July 2022 in Room no. 43, Vivek College of Commerce for all Second-year students. The exhibition aimed to foster the exchange of knowledge and awareness among students about medicinal herbs and shrubs, highlighting their significance in traditional medicine and overall well-being. The Participants showcased a diverse array of medicinal plants, including Tulsi, Aloe vera, Amla, Shatavari, and more, and shared detailed information about the medicinal plants with all the visiting faculty members and students. Informative charts were prepared, highlighting the numerous benefits and applications of each medicinal plant. The event successfully kindled a flame of curiosity within the participants, propelling them on a quest for further exploration and discovery in the fascinating world of herbal medicine.





Exhibition on Medicinal herbs and shrubs

- 2. Banking Activity for Swayam Course was held on 6th January 2023 for all the secondyear students with 52 students attending the activity. The objective of the Banking Activity was to promote the habit of saving among the students and provide them with a practical understanding of basic banking operations. The activity aimed to develop budgeting skills and prioritize expenses, while also witnessing the growth of their savings pool over a 10-week period.
 - The activity involved dividing the 52 students into 4 groups and assigning roles such as group leaders, cashiers, head cashiers, accountants, and bank managers.
 - Group leaders collected 100 Rs from their respective group members every week.
 - Cashiers maintained records of the collected amount and submitted it to the head cashier.
 - The head cashier consolidated all the money and maintained records.
 - The accountant kept a record of savings for all 52 students.
 - Students maintained personal passbooks to track their deposits.

6 students successfully cleared the Swayam course on 'Entrepreneurship Essentials' under NPTEL offered by IIT Kharagpur.

- The students successfully accumulated a savings pool of 52000 Rs by 10th March 2023 for their registration fees.
- The collected amount was submitted to the college's office.
- The students were able to register for the Swayam Course examination fees, demonstrating the practical application of their savings efforts.







3. Workshop on 'Entrepreneurship Development' was held from 17th to 22nd October 2022 along with E-Cell and Vivek Youth Club in the college Auditorium. The objective of the workshop was to foster the development of entrepreneurship skills among undergraduate students. The workshop aimed to equip the participants with the knowledge, tools, and mindset required to venture into the world of entrepreneurship.

Contents:

During the event, the speakers covered the following topics:

- Introduction to entrepreneurship and its significance in today's economy.
- Identifying entrepreneurial opportunities and recognizing market needs.
- Developing a business idea and conducting market research.
- Understanding business planning, including financial aspects and risk management.
- Exploring different types of business models and their applicability.
- Building effective communication and leadership skills.
- Strategies for marketing, branding, and customer acquisition.
- Nurturing innovation and adapting to changing business environments.
- Learning from successful entrepreneurs through case studies and real-life examples.
- Networking opportunities and interaction with experienced professionals.





Workshop on 'Entrepreneurship Development'

- 4. Completion of Courses at Raj Computers Academy
 - The students enrolled for the course 'Banking Practices & Procedures' sponsored by Alvita Pharma Pvt. Ltd. and facilitated by Raj Computers Academy.
 - The duration of the Banking Course was 3 months, from 21st June 2022 to 21st September 2022,
 - The course focused on different job profiles in the banking sector, such as Loan Processing Officer, Debt Recovery Agent, and soft skills development.
 - After completing the Banking Course, the students further enrolled in the "Retail Management' course sponsored by Bharat Vikas Parishad and facilitated by Raj Computers Academy.
 - The Retail Management Course lasted for 1 month, from 24th August 2022 to 29th September 2022.
 - The Retail Management course covered topics related to managing retail operations, customer service, inventory management, and sales techniques.

- All 14 students at Vivek College of Commerce successfully completed both the Banking Practices & Procedures course and the Retail Management course.
- The students performed well in the course examinations and achieved good grades.
- Upon completion of the courses, the students received certificates from the "SKILL DEVELOPMENT & VOCATIONAL TRAINING INSTITUTE OF INDIA (SDVTII)."







Students receiving certificates from the "Skill Development & Vocational Training Institute of India".

Prof Anuja Sameer Narvankar

Lecturer

- Faculty Coordinator for Entrepreneurship Cell and Meraki Pre-incubation and incubation center.
- Convener of the Institutional Innovation Council established under the Ministry of Education.
- Actively participated in National Entrepreneurship Challenge organized by IIT. Bombay.
- Attended the 5 days residential workshop on 'Ethics & amp: Values for Stakeholders in Higher & amp: Technical Education Institutes organized by Maharashtra State Faculty Development Academy (MSFDA) in collaboration with Initiatives of Change (IofC), Panchgani.
- Completed the faculty Development program, "Decoding Gita".conducted by Vivek College of Commerce.
- Organized an "Illuminate" workshop on Entrepreneurship in association with IIT Bombay.

Dr. Vivek Singh

Lecturer

• Completed Ph.D. from the University of Mumbai on 1st October 2022. Title of Ph.D. The thesis is "An Analysis of Marketing Mix Strategies of Public Sector Commercial Banks in India with Special Reference to State Bank of India"

• Citations (145) Received from (20+ Countries)

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IIM-A, IIM-K, ICSI, ICMAI

Shodhganga (Ph.D. Theses of various universities)

U.S.A.	China	
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France	Saudi Arabia.	
Bangladesh	Bhutan	

• Recent Appearance on Media Channels





GDP Growth (Times Now) – 2023



May 19, 2023 – R.B.I. to Withdraw Rs. 2000 Notes from Circulation









February 1, 2023 – Union Budget Analysis on National Channels

Articles Published in Newspapers

